

# Welcome to **Yum!** Franchising

## Overview

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- Yum! in the News
- Community
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## Franchise Process

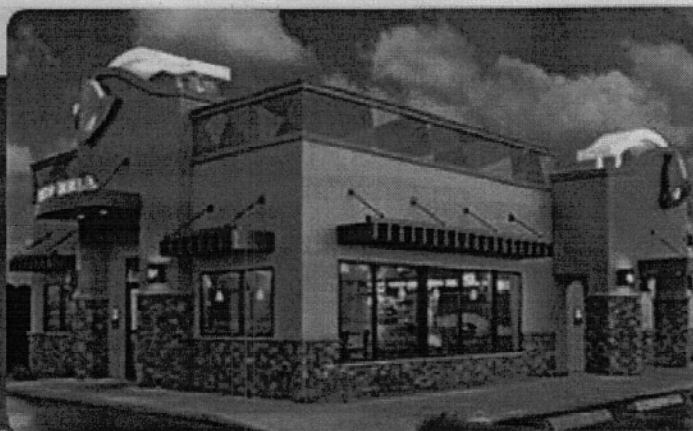
## Hot Opportunities

## Franchisee Support

## Multibranding

## Get Started

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## Success Stories

George Tinsley has worked hard all his life. As a Yum! Franchisee, Tinsley has found both financial security and a sense of accomplishment.

Today, his message is: Success can be earned through hard work and dedication. "Don't be a prisoner of your own mind," he says. "If I can do it, you can, too."

Tinsley's Pengeo Inc. has owned as many as eight KFCs while his Tinsley Family Concessions operates Pizza Hut Express units in several Florida airports.

Tinsley grew up poor in Louisville, Kentucky. Early on, he displayed the talent and determination to be a success in basketball. He led Louisville's Male High School team to several regional finals and later helped coach his alma mater to two state championships. He was inducted into the Louisville Male High School Hall of Fame. At Kentucky Wesleyan College, Tinsley helped the Panthers win three Division II national championships in four years as a starter, making All American two years. In 1968, he was an alternate on the U.S. Olympic team. Drafted by the NBA's Chicago Bulls and the Oakland Oaks of the American Basketball Association, Tinsley chose to play in the American Basketball Association and played four years, one in his hometown of Louisville with the Kentucky Colonels.

After his sports career ended in 1972, Tinsley taught high school at his alma mater. He left teaching to become a training instructor for Kentucky

